



**IPTA**  
International Patent  
& Trademark Agency

Company

**AIM Sport Holding AG**

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Image mark

Date of the registration (151) **07.07.2014**

Expected expiration date of the registration/renewal (180) **07.07.2024**

Language of the application (270) **French**

Name and address of the holder of the registration (732) **AIM Sport Holding AG Bergstrasse 27 CH-6010 Kriens (CH)**

Contracting State or (812) **CH**

Contracting Organization in the territory of which the holder has a real and effective industrial or commercial establishment (812)

International Classification of the Figurative Elements of Marks (Vienna Classification) **24.17.02 ; 27.05.01**

(531)  
- VCL(7) (531)

International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification) - NCL(10-2014) (511)

**35 Advertising; business management; business administration; office functions; marketing consultancy services; market study; professional business consultancy; information services relating to advertising; marketing information; marketing consultancy services; advice for conducting commercial transactions; sponsorship search consultancy services; consultancy services relating to advertisements, advertising and marketing; procurement services for others (purchasing goods and services for other businesses); media space purchasing services; marketing agency services; public relations agencies; advertising agencies; brand strategy services; purchasing of goods and services for other businesses; development and implementation of marketing strategies for others; trademark creation services; event marketing services; television advertising; business management of sports people; business management and consultancy services; business project management services; marketing assistance services; commercial administration of the licensing of the goods and services of others; brand positioning; marketing; product marketing services; marketing and promotional services; business marketing consultancy; market analysis and research services; merchandising services; preparation and conducting of promotional and marketing events; corporate strategic planning services; advertising planning services; production of advertisements for radio and television; production of advertising films; production of commercials; sponsorship search; business advice relating to marketing; business advice relating to advertising; rental of advertising space; organization and conducting of advertising events; arranging advertising and promotional contracts for others.**

**41 Entertainment; sporting and cultural activities; preparation and conducting of entertainment, sporting and cultural activities; videotaping; consultancy services in the field of entertainment; providing sports facilities; sports club services; recording studio and film studio services for the production of multimedia presentations; organization of workshops (training); organization and presentation of live performances; organization of sporting events; production and presentation of audio and video recordings as well as of still and moving images; production of television programs; production of television programs to be disseminated on mobile telephones; production of live entertainment and television features; hosting of sports events in front of an audience; digital video, audio and multimedia entertainment publishing services; timing of sports events; provision of non-downloadable films and television programs via pay-per-view television channels; provision of multimedia entertainment programs by television, broadband, wireless and on-line services.**

**42 Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computers and software; rental of computers and software; computer-aided design services; computer programming and software design; design and development of computers and software; design of advertising material; design consultancy services; design services relating to printed matter; graphic design services; development of computer software application solutions; development of computer hardware and software; development of computer programs; design of machines, apparatus and instruments; software development services; surveying (engineering work); research in the field of computer hardware and software; research in the field of communication technology; research in the field of information technology; design of software, computer firmware, computer hardware and computer systems; graphic design services; installation of computer programs; technological research services.**

Basic registration (822)

CH, 02.05.2013, 644809

Designation(s) under the Madrid Protocol (832)	<b>GB</b>
Designation(s) under the Madrid Protocol by virtue of Article 9sexies (834)	<b>BX - CN - DE - ES - FR - IT - MC - RU</b>
Indications regarding use requirements (527)	<b>GB</b>
Publication number and date (450)	<b>2014/44 Gaz, 13.11.2014</b>
Designation(s) under the Madrid Protocol (832)	<b>GB</b>
Designation(s) under the Madrid Protocol by virtue of Article 9sexies (834)	<b>BX - CN - DE - ES - FR - IT - MC - RU</b>
Indications regarding use requirements (527)	<b>GB</b>
Date of recording (date of notification from which the time limit to notify the refusal starts) (580)	<b>13.11.2014</b>
Publication number and date (450)	<b>2015/4 Gaz, 05.02.2015</b>
Date of receipt by the International Bureau	<b>19.01.2015</b>
Publication number and date (450)	<b>2015/6 Gaz, 19.02.2015</b>
Date of receipt by the International Bureau	<b>03.02.2015</b>
Registration	<b>2014/44 Gaz, 13.11.2014, BX, CN, DE, ES, FR, GB, IT, MC, RU</b>
Statement of grant of protection made under Rule 18ter(1)	<b>2015/4 Gaz, 05.02.2015, MC</b>
Statement of grant of protection made under Rule 18ter(1)	<b>2015/6 Gaz, 19.02.2015, BX</b>
Registration	<b>2014/44 Gaz, 13.11.2014</b>
Statement of grant of protection made under Rule 18ter(1)	<b>2015/6 Gaz, 19.02.2015</b>
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